

**Contract:** Internship, 6 to 9 months, starting from Q1 2019 (Flexible)

## Internship in Marketing

Gecko Biomedical is a fast-paced medical device company, dedicated to the development of innovative tissue reconstruction solutions. We are leveraging our technology platforms to develop novel solutions to disrupt the field of surgery and positively impact the life of patients.

We are actively looking to incorporate a **Marketing Intern** to be part of Gecko's Team. This person will support the launch of our 1<sup>st</sup> product, the SETALUM™ Vascular Sealant.

### Duties & Responsibilities

In your role you will support Gecko's Marketing in updating and implementing the Marketing Plan and New Product Launch, with particular focus on the following:

- Marketing Materials Development and update
- Sales and Training Materials Development
- New Product launch implementation and follow up
- Forecasting Management
- Creation and running of dashboards

Examples:

- Support work with creative agencies to develop and execute new materials
- Support launch readiness and execution working with the other functional teams (Regulatory, Finance Development, etc)
- Collect and maintain product expertise for SETALUM, including product performance/benefits and specifications
- Create and maintain dashboard to track performance during Launch
- Update forecasts regularly to support global marketing efforts and field sales teams

### Job Environment/Interactions

- Interacts with many teams within Gecko: Regulatory, Finance, Research and development

### Qualifications & Skills

- Bac +4/5 in university or business school with a specialization in Marketing
- Excellent English and working knowledge of French needed.
- Strong analytical skills (savvy with large Xcel models) and able to build data models
- Digital Marketing savvy (SEO management, website updates, ...)
- Must be able to work on several topics simultaneously with tight deadlines

### Personal Attributes

- Autonomy and 'Can do' attitude.
- Hands-on approach.
- Proactivity and problem-solving capabilities
- Flexibility and positive attitude

The Intern will report to the VP Marketing. The position is based in Paris, France. To apply for this position please email your [CV to jobs@geckobiomedical.com](mailto:jobs@geckobiomedical.com).